

International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "A Study on Marketing strategies adopted by Nike in Reference to the athletic footwear and Apparel Industry." has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Dr. Himani Raval

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: www.ijbmi.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2023

Publication Month: October

Vol No.: 12

Issue No.: 10



Editor-In-Chief

International Journal of Business and Management Invention (IJBMI)

E-mail ID: ijbmi@invmails.com

Web: www.ijbmi.org

Impact Factor: 4.72

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889



International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "A Study on Marketing strategies adopted by Nike in Reference to the athletic footwear and Apparel Industry." has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Narna Mallika Reddy

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: www.ijbmi.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2023

Publication Month: October

Vol No.: 12

Issue No.: 10



Editor-In-Chief

International Journal of Business and Management Invention (IJBMI)

E-mail ID: ijbmi@invmails.com

Web: www.ijbmi.org

Impact Factor: 4.72

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889